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**FOR IMMEDIATE RELEASE**

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**NEW YORK'S ALLIANCE AGAINST CHRONIC DISEASE SEEKS HEALTHIER NEW YORK WITH LOWER HEALTHCARE COSTS**

**Albany, NY** – With nearly one of every two adults affected by chronic disease nationwide, efforts among private and public sector groups are being redoubled in New York State to combat these long-lasting or recurring conditions, such as arthritis, cardiovascular disease, cancer, diabetes, epilepsy, lupus or obesity.

At present, chronic disease accounts for seven out of every ten healthcare dollars spent, making it the real cost driver in healthcare in New York State. How do we fight this scourge? Prevention and wellness, combined with comprehensive management of chronic disease. Responsible, substantial, long-term cost containment can result from a comprehensive strategy. To this end, a new alliance has emerged in New York.

New York's Alliance Against Chronic Disease (NYAACD) has been created and features a diverse, statewide membership from both the private and public sectors. With prominent members of the patient advocacy community, business, labor, industry, provider organizations, education and healthcare, NYAACD seeks to fight chronic disease in New York by:

- Significantly improving patient health outcomes
- Eliminating health disparities
- Promoting responsible, long-term cost containment

The next year will see a new governor, as well as a significantly different legislature in New York. NYAACD looks to be part of the greater conversation in the next year and beyond as we seek to educate our elected officials and the public on the proper and most effective methods of fighting the rising prevalence of chronic disease in New York.

All stakeholders in healthcare throughout New York can participate in the NYAACD and can register at the Alliance's website. NYAACD has posted a useful events calendar, which will serve as a great source for healthcare and patient advocacy events statewide. To learn more about the Alliance, please visit <http://nyaacd.org> or look for New York's Alliance Against Chronic Disease on Facebook.

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